

P.O. Box 1207 Lynnfield, Massachusetts 01940

May 5, 2012

EZ-ID

Gary Richard

29 Abington Rd

Danvers, Ma 01923

RE: Endorsement of EZ-ID



To whom it may concern:

We fully support and endorse EZ-ID because it is an extraordinary tool designed to protect the community and save lives. This amazing system provides an easy way to recall the majority of digits on a license plate at quick blush. Because an EZ-ID license plate has fewer numbers, larger font size and common symbols, it provides a unique and proven process to narrow down vehicles used in crimes. Plain and simple, EZ-ID will save lives and become a major tool in fighting crime.

I have been employed in the auto industry for over two decades, and I have never seen another plate system that provides symbols and numbers so easily to recognizable and memorable. My involvement in child advocacy and the automobile industry gives me a unique prospective on just how powerful EZ-ID is.

EZ-ID will save lives, provide a profit opportunity to the Commonwealth, and provide an easier plating system with better appeal than our currently outdated plating system. The plating system was designed to enhance public safety, being used for this purpose; EZ-ID is a no-brainer.

Please feel free to contact me personally with any questions regarding our support and endorsement of the EZ-ID license plate system.

Sincerely,

Joseph DiPietro

President