

## License Plate Program

# "Molly's Bill" Massachusetts Senate Bill S1798 Visit Website www.ez-id.org

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This Program adds a universally recognizable symbol...to every general issue license plate, which even a young child can recognize, remember, and report. Vanity plates, specialty plates, and low number plates would not change, as these are already more recognizable. This important tool...will help everyone to report:

\*Hit + runs, plus other vehicle emergencies \*General Crime \*Amber Alerts- When an abduction could lead to the death of a

child...every second is critical...

44% will be dead within the first hour 74% will be dead within 3 hours 91% will be dead within 24 hours

Each general issue license plate would have one randomly assigned symbol, which would be used with the other numbers and letters on the driver's registration. Sample symbols and letter designators

STAR HEART DIAMOND TRI-ANGLE

The letter over number code to the left, similar to the letter over letter codes used on specialty plates, allows the Police and Registry to input the symbol's letter designator, and position into their computers, through standard computer keyboards.

Example:  $\frac{5}{3}$  = Star in the 3rd position

Symbol . **DCT** Massachusetts **Designator Location of** Symbol Star 3rd position

#### Symbols are mirror images of themselves

The symbol can still be recognized through a rear view mirror, and by the large segment of the population with dyslexia, whereas letters and numbers become illegible.

Standard Plate

**EZ-ID Plate** 

Symbol is a mirror image of itself

### Only 5 characters are needed, including the symbol

In most states, there would be enough mathematical combinations, which could eliminate the 6 and 7 character formats currently being used.

1) Fewer characters to remember

2) Fonts can be made larger and easier to see

#### By identifying the color of the car and 3 characters-

Current 6 and 7 character systems only narrow the vehicle search to approximately:



One in 150,000 vehicles

The 5 character EZ-ID system narrows the vehicle search to approximately:



One in 123 vehicles

One in 4,300 vehicles

EZ-ID generates millions of dollars in new state revenues with thousands of new vanity, low number & specialty plates EZ-ID works and it pays for itself

